

LBC's Mayor's Fund to End Homelessness <https://www.longbeach.gov/health/services/directory/mayors-fund/>

Submitting Organization: *His Little Feet, Inc.*

Submission Date: 5/30/21

### Statement of Need:

#### **His Little Feet: "Stomping out the stigma of poverty in our community one pair of shoes at a time"**

#### Brief History of the Organization

Hali was taking donations to a local school in 2014, when she noticed a child with shoes being taped together with duct tape. When she inquired why, she learned that the child was in economic need, with working parents, living in a local motel who could not afford new shoes for their children. She learned that there were many families like this in Long Beach. It hurt her heart to see how children suffered and how shoe inadequacy lead to truancy, tardiness, bullying, and failing grades. Hali was moved to take action to help local children and their families. She came up with the idea to serve local children and families with shoe inadequacy. Within 7 years, HLF grew from an idea, to an ability to serve over 17,320 children, providing shoes worth \$1,021,200! In addition to shoes and socks, 700 new Christmas toys, and 650 back packs with school supplies were provided. During the Covid-19 pandemic in 2020, 350 handmade adjustable masks were lovingly created and donated to the children to help keep them safe. This year's goal is to be able to continue to serve children and adults experiencing homelessness. HLF partners with local organizations that help those that are underserved. HLF is a proud partner with NIKE, who enables purchase of new shoes at a discount, and Bombas Socks, who donates generously each month.

#### What The Money Will Be Used For

His Little Feet, Inc. provides not only shoes, but socks, and encouraging notes to homeless children and adults in the City of Long Beach made possible through partnership with two companies and many heart centered volunteers. The money will be used to replace our not-for-profit's only computer which unfortunately has become inoperable, and to address both the monthly requests for assistance from our partner agencies as well as the popular annual back to school event.

#### Timeline

5/29/2021 Request funding from the Homeless Services Advisory Committee (HSAC) on behalf of the City of Long Beach Mayor's Fund to End Homelessness for \$10K to include 258 adults and children.

6/21/21 If funded: \$2K purchase of a replacement desk top computer, periphery, and processing and security software to keep the organization going.

- The shoes will be purchased at discounted price of \$30 each before each of the events if granted funding. If not these events will not be possible.
- HLF volunteers write notes of encouragement that are placed in the shoes, approx. \$1 each.
- Bombas socks donate free socks valued at \$12 for every pair of shoes given-donated.
- HLF volunteers collect backpacks filled with school supplies for the back to school event \$35 each-donated

<u>Date</u>	<u>Location</u>	<u>People Served</u>	<u>Population Served</u>
June	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
July	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
August	<b>Back To School Event for LBC homeless Children</b>	138	Children via partner agencies
September	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
October	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
November	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
December	<b>Assistance to LBC homeless residents in need</b>	20	Adults & children, ID via partner agencies
		258	

Our Partner Agencies Include:

<https://www.childnet.net/>

<https://www.childrentoday.org/about-us.html>

<https://www.preciouslamb.org/about-intro-2/>

[https://www.lbschools.net/Departments/Education\\_Foundation/programs.cfm](https://www.lbschools.net/Departments/Education_Foundation/programs.cfm)

Mary McLeod Bethune  
Transitional Center.

Donor recognition levels

- Thanks and promotion via Facebook, Instagram, and [www.hislitfeet.org](http://www.hislitfeet.org)
- Recognition at the His Little Feet 5K (October, 2021) including banners and logo on marathon jerseys
- Thank you plaque

Current Board of Directors and key program staff

- Founder and Executive Director – Hali Lynn Wolf (Rosado)
- Secretary Executive Officer – Christa Butler
- President- Executive Board Chair – Susan Silvestri
- Treasurer – Gail Freedman
- Board Member Public Relations Manager– Lelani Duckwitz
- Vice President-Fundraising, Community Outreach Chair – Uyen Lam
- Development Chair – Kristina Galias
- Outreach Committee Member – Gail Freedman
- Advisory –Christine Haley, Dan Bacchetti, Leanne Pheasant, Antonio Appling